## **Simple Steps to Online Success**

- 1. Go to http://walk.msmidamerica.org
- 2. Click on "My Account" in the menu to the left.
- 3. Log in using the username and password that you set up when you registered.
- 4. Select the link for your Walk.
- 5. From the main page, you can access everything you need to change the content of your personal page.

## **Edit Content**

- This is where you change the actual words that appear on the page.
- Write the story of how you are moving toward a world free of MS. While there is sample text available, nothing is more compelling than your own words.

## Add Photo/Video

- Add a picture of your team, the person you are walking for or your family.
- Put up a video thanking your donors and sharing with them why you are walking.

## **Edit Components**

- Choose whether or not to show your thermometer and donors on your page.
- Choose to have a blog. You can update this blog as often as you would like to share more information with those who visit your page.
- Hint You can preview your page while you make changes. Click **Save** before you preview so you won't lose any work! After you click **Save**, all changes are final on your personal page. Finally, click **Preview** to see how your page will look.
- 6. Click **Email** to send a message to your friends and family. You can use the suggested messages or create your own. Links will appear on the bottom of your email to take donors to your webpage to make giving easy!

- 7. **Create a URL shortcut** to easily direct people to your page. Create your URL by clicking **Edit** next to **Personal Page URL and Settings**. Enter the URL of your choice and click "Save." You now have a unique URL to send donors directly to your page! Put this shortcut in the signature of your email and on your Facebook or Twitter account.
- 8. Add contacts to your Participant Center to make emails easy to send. Click **Contacts** and **Add Contact** to add individually or **Import Contacts** from your email using our wizard!
- 9. Fundraise online Now for the fun part! Send your personalized e-mail to all your friends, family and colleagues and watch your up-to-the-minute fundraising tracker. Our online tools make it simple for your supporters to donate online to keep you moving toward your fundraising goals and a world free of multiple sclerosis. Just click on Progress to see how close you are to your goal!
- 10. Use the boundless fundraising Facebook application. This application will be added to your Facebook account so that your friends can see your progress and make donations!